

**Book Excerpt from:**

**WOMAN-OWNED BUSINESS**

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**WOMAN-OWNED BUSINESS**

**by Dawn Dallaire**

**with Linda Lee Ratto, Ed.M.**

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**Clearly Fun Soap, Inc. Founder**

**...Dawn Dallaire's...**

**Mentor Moments**

- ~ Business is fun! It is not always easy, but it sure is fun !
- ~ Don't give your power away. Is one business service better than another? Are the big names better than you? No.
- ~ Credit report services or listings in Dun and Bradstreet have their reputations. These services do collect information free and then charge others for it.
- ~ Think. Assess for yourself. Ask your teammates and trusted friends. You can neither guarantee, nor buy success. Obtain information about companies you wish to market and sell to, but stop at sending your financials around. When you need credit, yes, selectively place your valuable information to only your clients or potential lenders.
- ~ In preparation for obtaining a building or expanding, establish sales records to show your lenders and remember this: always, always pay your bills on time.
- ~ We are all 'once in a lifetime' people if we'll do what we are supposed to...that is, be in your life-purpose...

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